

Job Description / Specs Format:

Company	India's largest design centre and specialty mall
Designation	: Asst. Manager – Events (Marketing)
Position Vacant	(1 No of Positions)
Job Description / Responsibilities	<p>Primarily responsible generating revenue for leasing of space/ utilization of event venues.</p> <ul style="list-style-type: none"> • Marketing and selling of venues & concept selling by building a strong customer base in accordance with a strategy and developing it into a strong revenue generating entity. • Marketing of the laser show at the amphitheatre (sell it to tour operators/MTDC, corporate houses, educational institutions etc) • Responsible for ticket sales/block ticket sales for cultural and other shows at the amphitheatre • Developing and consolidating the client database. <p>Design and implement various client relationship building programs</p> <ul style="list-style-type: none"> • Work with the marketing team on sponsorships, alliances and tie ups.
Desired profile of the candidate	<ul style="list-style-type: none"> • Having Networking ability • Building and maintaining relationships • Customer Service Orientation • Good selling and negotiating skills
Educational Qualification	Bachelors in any stream with a MBA (Marketing) or PGDM
Desired work experience (<i>in complete years</i>):	4-5 years of direct selling experience (selling of space – media/ banqueting venues etc)
Age Limit & Gender	35 years
Location :	Pune
Contact name :	Amit Mandal
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